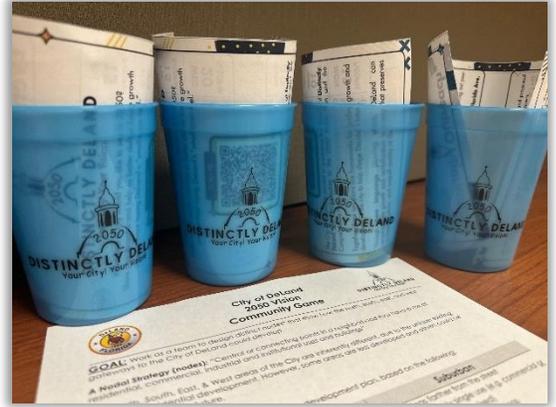


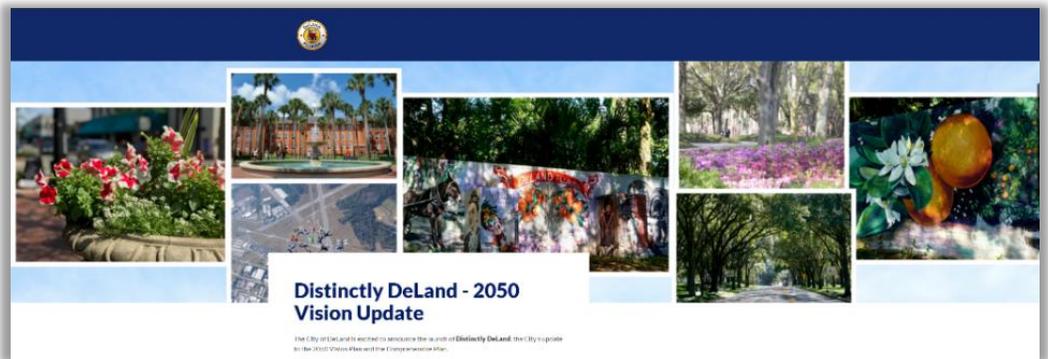


# APPENDIX A.1 Community Outreach

March 2024, City Staff utilized Zencity to create a webpage for the 2050 Vision update and held multiple community outreach events. The public had the opportunity to participate in the brief Community Survey and Vision Board, providing their feedback regarding multiple topics and ideas for the 2050 Vision.



The Planning Division kicked off their Community Outreach efforts with the School of Government students, next, went on the road to Earl Brown park for the Shamrock Shenanigans event, and the following week, we held the Open House at City Hall, finally, concluded with the Stetson University Presidential Fellows. At each event, the public and students had the opportunity to build their ideal node, complete the Community Survey, provide feedback and ask questions. Overall, we had successful engagement.





**DISTINCTLY DELAND**  
Your City! Your Vision!

What kind of city would you like to see in 2050?  
Share your thoughts and help us better define future growth areas without losing DeLand's "small-town feel."

SCAN ME



The City of DeLand is excited to announce the launch of **Distinctly DeLand**, the City's update to the 2050 Vision Plan and the Comprehensive Plan.

Together, these two plans are frameworks for guiding growth and development in the city to help shape DeLand's future.

Through these long-range planning efforts, DeLand can accommodate growth and revitalization in a way that preserves its history, culture, and overall quality of life.

## Community Outreach Events

MARCH 2024

<b>FRI</b> <b>15</b> 5:00PM	<b>SHAMROCKS SHENANIGANS</b> Come see us at the Shamrock Shenanigans event, you will have the opportunity to complete the community survey! ↘ <b>Earl Brown Park: 750 S. Alabama Ave.</b>
<b>WED</b> <b>20</b> 5:30PM	<b>COMMUNITY OPEN HOUSE</b> Join us at our open house for a fun exercise to bring out your inner Urban Planner! ↘ <b>City Commission Chambers: 120 South Florida Ave.</b>

APRIL 2024

<b>WED</b> <b>10</b> 5:00PM	<b>PLANNING BOARD WORKSHOP</b> Staff will present the community survey results and proposed 2050 Vision updates to the Planning Board Members. ↘ <b>City Commission Chambers: 120 South Florida Ave.</b>
<b>MON</b> <b>15</b> 7:00PM	<b>CITY COMMISSION WORKSHOP</b> Staff will present the community survey results and proposed 2050 Vision updates to the City Commission. ↘ <b>City Commission Chambers: 120 South Florida Ave.</b>

**For more information:**  
 386-626-7016      [Planning@DeLand.org](mailto:Planning@DeLand.org)



# APPENDIX A.1 Community Outreach

The Planning Division created a fun community game, allowing the participants to be an Urban Planner for the day. We utilized this game with the School of Government students, community members who came to the Open House, and the Stetson University Presidential Fellows. We created small groups for each proposed node, allowing them to work as a team to design distinct nodes, showing how the north, south, east and west gateways in the City of DeLand could develop or be redeveloped. The participants used the provided Lego blocks and rules to design their *ideal node*. Each community member was gifted a color-changing cup for their participation.

## School of Government March 13, 2024



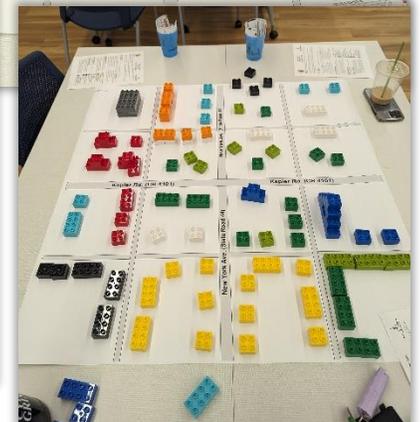
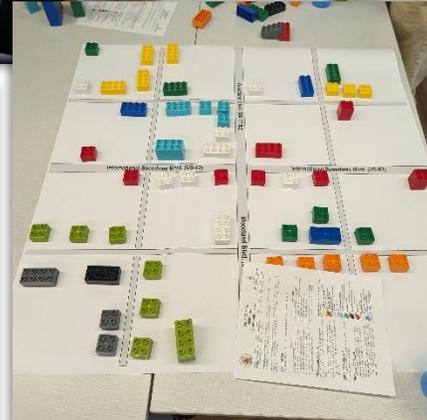
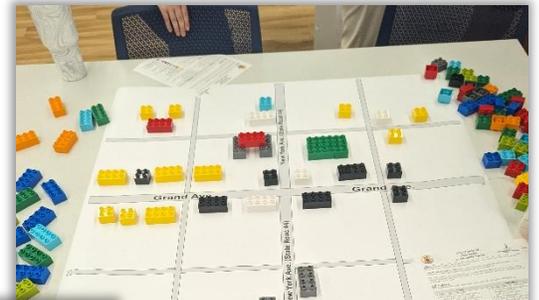


# APPENDIX A.1 Community Outreach

## Community Open House March 20, 2024



## Stetson University Presidential Fellows March 21, 2024





# City of DeLand 2050 Vision Community Game



**GOAL:** Work as a team to design distinct nodes\* that show how the north, south, east, and west gateways to the City of DeLand could develop.

**A Nodal Strategy (nodes):** "Central or connecting points in a neighborhood that have a mix of residential, commercial, industrial and institutional uses and buildings"

The North, South, East, & West areas of the City are inherently different, due to the unique existing retail and residential development. However, some areas are less developed and others could be redeveloped in the future.

## STEP 1: DECIDE

Choose between an Urban or Suburban development plan, based on the following:

Urban	Suburban
<ul style="list-style-type: none"> <li>◆ Buildings closer to the street</li> <li>◆ Mixed use (e.g. commercial on 1st floor, residential on 2nd &amp; above floors)</li> <li>◆ Parking in the rear or side of the building</li> <li>◆ Smaller footprint with shared parking</li> <li>◆ Active street frontage (e.g. cafés with outdoor seating, large store front windows)</li> </ul>	<ul style="list-style-type: none"> <li>◆ Buildings farther from the street</li> <li>◆ Typically only single use (e.g. commercial <u>or</u> residential, not mixed)</li> <li>◆ Parking in front of buildings</li> <li>◆ Larger building footprint</li> <li>◆ Increased landscape islands in parking lots</li> <li>◆ Accessible by vehicle versus walking</li> </ul>

## STEP 2: DESIGN & BUILD

How would you like this area to be developed or redeveloped? Use the following rules to design your ideal node.

1. Stack the bricks to represent the different uses.
2. Each brick equals one-story (approx. 15-foot height).
3. Max building height is 4 bricks (approx. 60ft.).
4. Use a mix of big and small bricks to show bigger/small footprints.

## STEP 3: PRESENTATION

Each team will present your ideal node & explain why you chose your development plan.

## THINGS TO CONSIDER:

1. What is currently developed in your node area?
2. Are there existing shopping centers with a large parking lot that could be used as outparcels for development?
  - a. **Examples:** Publix shopping centers on the South side & North side of City. Publix farther from road with smaller retail/restaurants in front with shared parking lots, (e.g. Starbucks, Chipotle, banks, etc.

**Sidewalks & Parking Lots:** Leave space between the roads & buildings

	<b>Residential — Low Density</b> (e.g. Single-Family)
	<b>Residential — High Density</b> (e.g. Apartments)
	<b>Industrial</b> (e.g. Warehouses)
	<b>Office/Professional Office</b> (e.g. Medical, Lawyers, Accountant)
	<b>Open Space/Parks</b>
	<b>Conservation/No Activity Areas</b>
	<b>Commercial</b>
	<b>Neighborhood Commercial</b> (e.g. Coffee Shops, General Stores)
	<b>Educational/Public Facility</b> (e.g. School, City Hall, Police, Fire)