



# **Chapter 13 Placemaking Element**

## **CHAPTER 13**

### **PLACEMAKING ELEMENT**

#### **Goals, Objectives, and Policies**



## **INTRODUCTION**

Placemaking refers to the process of building communities around meaningful places, reinventing public spaces as the heart of the community, and making great places that are memorable and vibrant.



**GOAL place1:** Utilize Placemaking principles to develop identifiable places that foster a sense of place and build community.

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**Objective place1.1:** Develop subarea plans for each of the nodes identified in the City's 2050 Vision Plan.

Policy place1.1.1: Subarea plans should reflect existing development patterns and established characteristics of the area.

Policy place1.1.2: Each of the nodes should allow a range of housing choices, inclusion of office and retail uses, promote bicycle and pedestrian activity, and emphasize community green spaces.

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**Objective place1.2:** Encourage developments to maintain or expand the grid or modified grid street pattern to create better connectivity and more efficient use of infrastructure.

Policy place1.2.1: Explore options for creating a connectivity index that will rate future subdivisions, mixed-use, and residential development based upon factors that improve vehicular and pedestrian connectivity.

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**Objective place1.3:** Enhance existing public spaces and places primarily in the downtown and historic districts and explore the feasibility/desirability of the addition of interactive items such as splash parks, fountains, large scale game boards, and other non -traditional amenities in the downtown district.

Policy place1.3.1: Strategically place outdoor seating and lighting in a manner that minimizes environmental impacts, encourages social interaction, and increases the comfort and safety of a place.



- Policy place1.3.2: Explore options for hardscape areas and plazas to be used to meet landscaping, open space, and tree projection requirements in the downtown area.
- Policy place1.3.3: Explore options for food truck events in coordination with other special events, especially in areas that lack food options.
- Policy place1.3.4: Encourage public and private developers to integrate public art into new developments.

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